



Stefan Powell

Husband, Father, Exec Coach, Artist, Writer & Award Winning Coffee House Owner
AND Former Senior Leader

Stefan is a nationally recognised Executive Coach, Facilitator, Consultant and Trainer.

With a track record of success in developing leaders and their teams he has previously held senior positions including overseeing a third of the UK for one of the worlds major banks in Business and Managed Personal Banking.

Having made the decision to spend more time with his family, Stefan, along with his wife Becky, made the decision to move to the Isle of Wight and opened what is now the award winning Freshwater Coffee house — recently named in the top 5 coffee houses in the UK via Tripadvisor reviews.

Stefan thrives on helping others to identify and implement change and in lockdown 1, after a period of nearly 4 years away from the corporate arena, Stefan returned to his first passion - Executive Coaching and also opened his own Art Gallery.

If you asked him; he would tell you that his skills lay in his ability to build relationships based on trust and openness quickly and to get under the skin of the issue to help his coachees find ways forward which both propel them and their organisation - but also align with their values.

Specialist Areas Of Coaching

Stefan is able to coach on almost any topic and based upon his experience, he specialises in working with highly capable individuals and teams who need a moment to pause, breathe, think and strategise. Leadership, personal and professional breakthroughs are his speciality and his testimonials speak for themselves.

With such a broad spectrum of experience including banking, insurance, not for profit and charitable work; stefan is equally comfortable to facilitate, guide or collaborate - switching consciously as the client needs.

Memberships and Certifications	Additional Coach Training
<ul style="list-style-type: none">• Association for Coaching – Full Member Status (MAC)• NLP Coaching Practitioner (IBPDA)• NLP Practioner (IBPDA)• NLP Diploma (IBPDA) Thinking Partnership	<ul style="list-style-type: none">• High Performance Business Coaching: Nurturing Unconscious Talent Specialists Ltd;• Enhancing Performance – Coaching: The Solutions Focused Approach;• One Best Way – Coaching & Performance Management: Intouch Consulting Ltd; Coaching the Customer Experience

Code of ethics

Stefan operates in accordance with the Association's Code of Ethics and Good Practice for ethical, competent and effective practice.

Client List

Here are a sample of organisations and sectors in which Stefan has delivered coaching:

Corporates & Organisations	Example Roles
<ul style="list-style-type: none">o DEFRAo Ministry of Defenceo Nationwide Building Society (Employed)o NFU Mutual (Employed and Contract)o Friends of The Earth (Contract)o Santander (Associate Contract)o Co-operative Bank (Associate Contract)o Action for Involvement (Contract)	<ul style="list-style-type: none">o Managing Directoro Comms Director Europeo National Commercial Sales Managero UK Risk and Continuity Managero Organisation Founder and Chairpersono Director of Undergraduate Leadershipo Regional Director, Area Manager, Senior Branch Manager

Example Assignments

- CEO - to explore and solidify personal ambitions and in turn address organisational direction and board appointments.
- Managing Director - to enhance work life balance clarify, organise thoughts and define a strategy for delivering cultural change with, and through, the senior leadership team.
- Head of — to identify opportunities for more strategic leadership and to gain greater levels of engagement and performance from the directorate.
- Comms Director - to align personal and organisational goals and initiate and embed an organisation wide ESG strategy.
- Area Director - to develop a vision, business plan and align the senior management team behind operational strategy to deliver enhanced team working and increase sales results.
- Business Partnership - to develop a business and people development strategy, increase leadership effectiveness and overcome personal barriers to addressing management of underperformance.
- Senior Manager - to improve job satisfaction and increase business performance and team working through enhanced leadership effectiveness.

Sample Testimonials

“Stefan is a thought provoking and insightful coach. His ability to read and analyse behaviours is outstanding. The impact of his time with me has helped me trust my structured and logical approach as a coach. Stefan's ability to facilitate thought processes is excellent and I wouldn't hesitate in recommending him to any business requiring progressive performance through quality coaching”.

Ehsan Kiani – VP Head of Retail Banking at Habib Bank AG Zurich

“I had the huge pleasure of working with Stefan over 10 fortnightly coaching sessions to help me establish myself in a new and very challenging senior leadership role. Stefan created a perfect balance of safety and challenge from the start, so that I was able to start learning and making progress from the first conversation. His unique combination of warmth, care, skill, wisdom, humour and compassion shine through and make him a joy to work with. He somehow knows exactly when to stop and when to push you a bit further, and has an incredible knack of asking simple but really insightful questions — some of them stuck with me for months and completely changed the way I was thinking about the challenges I was working through. All in all, he was brilliant and I'd recommend him to anyone without hesitation”

Janet Hughes – Programme Director for Future Farming & Countryside at DEFRA

“Stefan offered me some coaching support after we met through Common Purpose. He is obviously extremely skilled and talented in drawing out your thoughts without leading them. The result was a great deal of clarification on the issue I was facing, which I have since started to resolve. Stefan was also a really excellent facilitator in the Common Purpose session: good, open-minded, fair facilitation is quite rare and he provided it well. So I can recommend him for his facilitation skills, his coaching and his quietly values-led approach to his work”.

Karen Leach - Strategic Development Manager at Friends of The Earth

“Stefan has worked with both my team and myself and has approached the coaching with energy and clarity which have proven a very effective combination. His thorough and professional approach have helped developed skills and an improved coaching focus with the team and me personally. I have seen tangible improvements as a result of his support. His manner and approach have meant he has also been a pleasure to work and I recommend him without hesitation”

Tony Longden - Head of Insurance at Santander UK

"Stefan is a 'master of his art' as well as an excellent coach and I would recommend him to anyone..."

Ian Bradley - UK Business Continuity & Resilience Mana

"Stefan is a very skilled and talented coach who is able to use a broad range of techniques to get to the heart of any issue. He has a very reassuring, confident and diplomatic manner that instantly builds trust and respect whilst still remaining impartial. Having worked with him recently I felt fully engaged and energised throughout, and he helped me to rationalise some complex business issues using multiple perspectives. A powerful and inspirational motivator-don't hesitate to work with him!"

Rav Bagri – National Sales Manager Commercial – Nationwide Building Society

"Stefan is an excellent coach and facilitator. His warm engaging style quickly establishes rapport and trust. He is extremely talented and obtains great sustainable results".

Jim Doran – Director - Doran Scott Williams

"They say you should surround yourself with positive people. If I could choose just one person it would be very easy, it would be Stefan. I needed Stefan to help me to be more effective and drive the results. I can't praise and thank him enough for inspiring and motivating me. Whether you are an individual or a group Stefan is someone I would recommend to everyone."

Karen Sampford – Insurance Agent - NFU Mutual – Wantage

"Stefan's enthusiasm coupled with his professionalism and clarity brought the value of coaching alive for me. Whatever the question or scenario, Stefan can provide clear answers using real situations. This is someone who has "walked the walk" and can deliver real insight from real experiences. After my time with Stefan, I left enthused to take what I had learnt back into the company, not only to support my colleagues but to help refocus my own goals"

Stuart Milne – Account Director – Royal Mail

"Why have I and why do I use the services of Stefan? Trust, integrity, commitment, ability, knowledge, delivery and results".

Anthony J A Posnett MSc – Senior Agent - NFU Mutual - Milford

"Inspirational - easy, thorough and methodical to work with while also intuitive, imaginative, creative, incredibly flexible and very accommodating".

Wendy Stern - Founder and Chair of Action For Involvement

Stefan Powell - Executive Coach, Senior Leader, Artist and Head Barista
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